



Power the Future of Urban Esports

Black Gaming League – Partnership Opportunities

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At a Glance

• Youth Engaged Annually	3,500+
• Tournaments Hosted	150+
• Schools & Centers	15+
• Venue Partners	25+

Why Partner With BGL

Authentic Community Reach — Access to urban youth, families, and community leaders across Chicago and expanding markets.

Measurable ROI — Receive detailed engagement reports, demographic data, and impact metrics proving real value.

Turnkey Activation — We handle logistics, content creation, and staffing—your brand gets maximum exposure with minimal lift.

Sponsorship Opportunities

Tier	Investment	Key Highlights
Founding Partner	Custom	Title sponsorship, board seat, full brand integration, strategic input, quarterly reports
Championship Sponsor	\$25k - \$50K	4–6 tournaments, logo on materials, speaking opportunities, 50K+ social
Tournament Partner	\$10k - \$25k	2–3 tournaments, event logos, 20K+ social reach, highlight reel access
Community Supporter	\$5k - \$10k	1–2 events, digital logo, social thank-yous, engagement report

Partnership in Action

Tech Company — 3-month youth talent pipeline series

- 1 500+ participants
- 2 2,000+ family members reached
- 3 15 direct hires made

Chicago Public Schools — After-school esports program

- 1 800+ students enrolled
- 2 40+ certified coaches
- 3 92% parent satisfaction

NAACP & CPD — Youth engagement tournaments

- 1 300+ youth engaged
- 2 Zero incidents reported

Community Partners

- 1 Introspect YouthServices, Inc
- 2 The BASE Chicago
- 3 UCAN Chicago
- 4 BUILD Chicago
- 5 Institute For Nonviolence Chicago
- 6 11th & 15th District CPD
- 7 Chicago Fathers For Change
- 8 NAACP
- 9 Project Exploration
- 10 Chicago Public Schools

Ready to Make an Impact?

Let's build a partnership that drives results, creates authentic connections, and proves ROI.

Contact us: info@blackgamingleague.com